



In compliance with the provisions of Article 16 regarding personal data protection of the **Constitución Política de los Estados Unidos Mexicanos** (*Constitution of Mexico*) as well as Articles 15, 16 and 17 of the **Ley Federal de Protección de Datos Personales en Posesión de los Particulares** (*Federal Law for Personal Data Protection Held by Private Parties*), (hereinafter "**the Law**"), the relevant **Regulation and Guidelines, AZC Servicio de Alimentos, S.A.S. de C.V.** (Hereinafter "**Exploravid**"), located at **Paseo de la Reforma 231, 2nd Floor, Col. Renacimiento, Del. Cuauhtémoc, zip code 06500, CDMX**, subscribes this "**SIMPLIFIED PRIVACY NOTICE**". The personal data that you (hereinafter "**the Data Holder**") provide in our offices, in writing, via email, website and/or telephone, electronic devices, mobile applications or multimedia playback devices, will be processed by "**Exploravid**" in accordance with the provisions of "**the Law**".

Additionally, "**Exploravid**" informs that data may be shared with the **Wine & Spirit Education Trust (WSET)**, since it is a certified education provider of that organization, as will be explained below. It is recommended to visit the website www.wsetglobal.com ("**Exploravid**" is not responsible for the information on that website), in order to learn more about **WSET** and the parameters of data processing. "**Exploravid**" may share information with other entities within the wine sector; if so, "**the Data Holder**" will be informed in a timely manner. Additionally, "**Exploravid**" informs you that the personal data provided will be used for the purpose of performing all activities and administrative processes associated with the course(s), the workshop(s), diploma course(s), training(s), conference(s), consultancy(ies), and/or certification(s) provided by "**Exploravid**", all of them related to the study and nature of wine, especially the **WSET** programs and other programs of "**Exploravid**", as well as to contact "**the Data Holder**" and share material and advertising information of "**Exploravid**", or to comply with any legal obligation arising from the relationship between "**the Data Holder**" and "**Exploravid**".

The "**Personal Data**" provided to "**Exploravid**" will be duly protected through security, technological, physical, and administrative measures, preventing the improper use or disclosure thereof. They will be treated under the principles of legality, consent, information, quality, purpose, loyalty, proportionality, and responsibility in accordance with the provisions of Article 6 of "**the Law**".

Within the framework of the provisions of Article 3 section VI and Article 9 of "**the Law**", sensitive data may be requested, such as having an impairment or limitation (special needs) and requiring a treatment. The foregoing, in order to provide reasonable settings for a level playing field. These circumstances shall be evidenced in writing in the documents and registration records of "**Exploravid**".

In accordance with the provisions of Article 36 of "**the Law**", "**Exploravid**" informs that it may transfer the information of "**the Data Holder**" in order to carry out administrative procedures such as, but not limited to, the registration of students ("**the Data Holder**") to the academic offerings of "**Exploravid**", the event story, courses or workshops, generation of tests, evaluations, diplomas and/or issuance of certificates, all related to **WSET** or entities in the wine sector (in the latter, "**the Data Holder**" will be notified in a timely manner), as well as the communication of statistics and/or regular informative publications that allow "**Exploravid**" to be a certification reference point and/or promoter of culture of wine and its responsible consumption.

"**The Data Holder**" may at any time limit the use or disclosure of their data and assert the "**ARCO**" rights (access, rectification, cancellation, and opposition). To access and learn in detail the use and handling of personal data of "**Exploravid**" and this "**SIMPLIFIED PRIVACY NOTICE**", consult: "**Exploravid Privacy Policies**". Additionally, "**the Data Subject**" may read the "**Terms and Conditions of the Academic Offering**" and the "**Cancellation Policy**" in

This "**SIMPLIFIED PRIVACY NOTICE**" may be modified or updated by "**Exploravid**", informing "**the Data Subject**" of such changes through the website www.exploravid.com and/or in writing directly in our offices.

If you have any questions or comments regarding this "**SIMPLIFIED PRIVACY NOTICE**", contact us at www.exploravid.com, e-mail hola@exploravid.com or azazueta@exploravid.com and/or call +52 5585317724.

Date of last update: September 2023

Date first published: November 2021

Exploravid® 2021